

REGIO.DIGI.HUB -Regional Development Digital Education HUB



Increasing the qualification of regional development specialists - the focus of the REGIO.DIGI.HUB project

Our two-year project is coming to an end and we want to recall the most important achievements of which our epicenter can be proud.

We developed an **innovative training methodology** which was the basis of the **E-learning platform** and training materials' creation, dedicated to **15 pre-validated core competencies** needed for the work of regional development specialists. The competences are grouped in 3 fields defining the Expert "regional development competent": Smart specialization strategies, Green and digital transformation, Innovation entrepreneurship and are the core structure of the training manual.

In cycle of **two round multiplier events** in all partners' construes, we presented the methodology and the training course available at the Moodle based E-learning platform. And here comes the main question "**Why the training of regional development experts is so important?**" It helps specialists to understand the factors that contribute to economic growth and development, and how to develop strategies to improve the economic performance of their regions. This can lead to increased employment, higher incomes, and improved quality of life. Those trainings can help to address the social and economic disparities that can exist between different regions of a country. By understanding the causes of these disparities and developing strategies to address them, regional development training can help to create more equitable and inclusive societies. We support this process with our E-learning platform which could be accessed via project website: www.regiodigihub.eu in 6 languages. We are proud to share with you that during the month of December, when the project comes to an end, the platform is operational and offers the training course free of charge for all those who wish to increase their competences in the field of regional development, innovative entrepreneurship, green and digital transformation and smart specialization. For anyone who might be interested, they can use these materials after registering on the platform here: <https://academy.regiodigihub.eu/>

As the festive season approaches, the Regio.Digi.Hub Project Team extends warmest greetings and heartfelt wishes for a joyous Christmas and a prosperous New Year.

We are incredibly grateful for the collaborative efforts and unwavering support of our partners, stakeholders, and community members throughout the year. Your contributions have been instrumental in shaping the Regio.Digi.Hub Project into a vibrant hub for digital transformation and innovation.

As we reflect on the year gone by, we are filled with immense satisfaction and gratitude for the progress we have made together. Through our collective endeavors, we have empowered individuals, businesses, and organizations to embrace digital technologies and unlock new possibilities.



External events and project dissemination

Bulgaria

We are proud to share that at the end of November and the beginning of December, the team of the Ruse Chamber of Commerce and Industry participated in various events where we presented our project Regio.Digi.Hub and showed the E-platform and training courses. We are happy to note that there was great interest in what we developed with our partners!



We have the expectation that the interest in the training materials we have worked hard to create will serve in the future to increase the knowledge and qualification of future specialists in the field of regional development.



REGIO.Digi.Hub Academy News

The survey on the usability of our e-learning campus has yielded overwhelmingly positive feedback from users across partner countries.

The primary objective of the survey was to gather insights on the functionalities, user experience, usability, and overall effectiveness of the REGIO Academy E-learning platform among external users. The development of the platform constitutes the third result of the Regio.Digi.Hub Academy.



Exciting Milestone at REGIO.Digi.Hub Academy



We're thrilled to share the fantastic news that our community is growing stronger by the day! More and more users are joining the REGIO Academy platform and successfully completing their training with resounding success!

The positive feedback has been pouring in, and we're beyond grateful for the enthusiastic response. It's heartening to see our learners thriving and achieving their goals with the help of REGIO Academy's diverse and engaging courses.

Whether you're a newcomer or a long-time member, we're excited to have you on this learning journey with us. Let's continue to grow, learn, and celebrate success together!

Multiplier Events – 2nd round

Multiplier Event in Bulgaria

On October 23, 2023, Sofia University "St. Kliment Ohridski" hosted a groundbreaking multiplier event for the Regio.Digi.Hub project, organised by Budakov Films!

Attendees included enthusiastic young minds, students, teachers, and communication specialists eager to explore the realms of regional development. The event reached audiences through email invites, posters, social media, and digital screens at SU, drawing 37 participants.

Positive Feedback: Evaluations from participants were overwhelmingly positive, with many expressing keen interest and registering on the platform. The content is in Bulgarian, ready for eager learners to dive into courses. **International Flavor:** Sofia University students added an international flair, with participants from North Macedonia and Greece joining the event alongside 35 Bulgarians.

The participants actively discussed the practical implementation of online courses, specific modules, and potential impacts on development. Discussions extended to potential partnerships with educational institutions like Sofia University, showcasing the platform's broader impact. This marks the final multiplier event for the Regio.Digi.Hub project, but the buzz and interest generated by the training modules hint at a promising future for the platform!



Partners:

